

# EMPIRE OF THE EVERGLADES

"The Great Prairie of Florida"

## FORMS PLANS FOR BIG DEVELOPMENT IN THE VICINITY OF OKEECHOBEE CITY

Work is Dependent on Agreement by Legislature to Building of Toll Road From West Palm Beach to Lake Region; W. J. Connors Behind Move.

BY WILLIAM STUART HILL.

In the visit of W. J. Connors of Buffalo, N. Y., and West Palm Beach, to Tallahassee last week, accompanied by M. D. Carmichael, his attorney, residents of West Palm Beach familiar with Mr. Connors' operations in the Everglades the past few years saw another step in his movement to acquire still larger holdings of land in the Everglades and to begin there a big development which would require the expenditure of a sum approximated at \$4,000,000 to \$5,000,000.

At the office of the W. J. Connors Farms company, West Palm Beach, it was said that the entire plan hinged on a legislative enactment to enable Mr. Connors to build and maintain a toll road from West Palm Beach to Okeechobee City, with a spur to the point below Pahokee where Mr. Connors farming operations have been carried on during the past five years.

In anticipation of permission by the legislature to establish the toll road, Mr. Connors and his associates in business have obtained options on land surrounding Okeechobee, towards variously estimated at from 50,000 to 75,000 acres, but authoritatively placed at 31,000 acres. He contemplates, however, adding greatly to this acreage with the view of profiting by his own foresight and vision and the expenditure of large sums in the development of the land so acquired and in the establishment of several industries at Okeechobee City.

**Builds Cannery.**

Among the industries which Mr. Connors has in mind for Okeechobee City is a cannery for handling the products of the Everglades farms in the vicinity. He has also mentioned a planing mill and a lumber mill as two other possibilities, and added to this list several other industries to which the residents could look for employment.

Since beginning his farming operations below Pahokee, Mr. Connors has seen that the transportation question is a vital one to the residents of the Lake region and one which must be solved before the farmers can enjoy that measure of prosperity to which

the fertility of the land entitles them. An investment of \$500,000 to \$1,000,000 would be required to build such a road as Mr. Connors believes should be built, according to the estimates at his command. The expenditures of such a sum, Mr. Connors feels, should provide some return to the man or men willing to invest it, and it is with this in mind that Mr. Connors will endeavor to induce the state to enter into an agreement with him for the construction of a toll road.

In order to share still further in the prosperity which he believes would come into a country that is naturally fertile and needs only transportation facilities to place its commodities in the markets of the world (when once a road enters that country), Mr. Connors has obtained options on property at Okeechobee City with 21 miles of lake frontage.

**Operates Farm.**

During the several years Mr. Connors has operated a farm on the shore of Lake Okeechobee, south of Pahokee, he has obtained first-hand information concerning the fertility of the soil and the lack of adequate transportation facilities. He has specialized in potatoes and, in common with other growers in the lake region, has experienced much delay and trouble in placing his farm produce on the market. He owns 7,000 acres below Pahokee and has farmed 1,000 acres. This year he is planting 500 acres.

In the event that the legislature passes a measure authorizing Mr. Connors to build and operate a toll road, the highway will be constructed on the canal bank from West Palm Beach to Okeechobee City, with a spur to Canal Point and on to Pahokee, and this road will have a 30-foot surface and be constructed of oil macadam. He plans to place the work with a large enough number of contractors to insure its completion within six months and to build a road second to none in the country.

From information obtained at the office of the W. J. Connors Farms company, it is learned that, in addition to the proposed expenditure of \$500,000 to \$1,000,000 for the construction of the highway, Mr. Connors plans investing from \$3,000,000 to \$4,000,000 in real estate and in the creation of industrial enterprises.

**ELEVATOR MAN THINKS THIS IS A CRUEL WORLD**

"It's a hard life," complained the elevator man. "Lots of kicks and never a friendly word. My orders are to wait until the car is full, but does that matter to most of 'em? It's 'Please start up, I'm in a hurry!' and all that. Even though I may have only two or three others in the car.

"And then when the car's full and I try to close the door, it's 'Wait a minute. Room for one more?' When I tell 'em to take the next car they get

peevish. And women are the worst of all."

The car was filled up. The operator closed the door. His hand was on the starting lever. A woman rushed up. "Room for one more?" she cried.

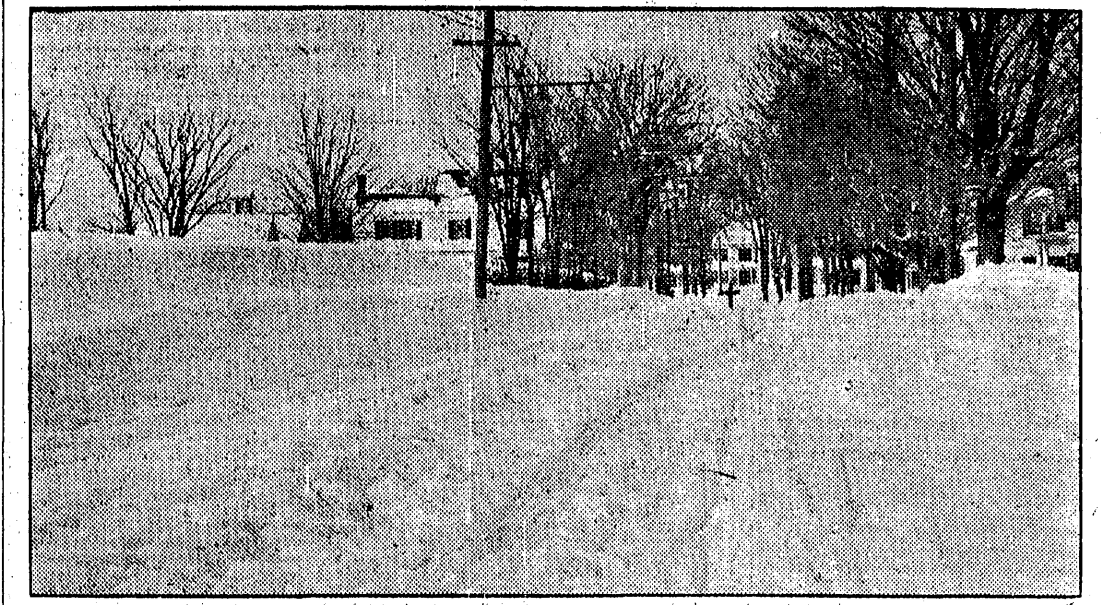
"Sorry, lady, full car!"

"Why, there's plenty of room!" she called back. "It's perfectly outrageous. I'll report."

But by then the elevator had traveled out of hearing distance.

Sir William Robertson Nicoll, noted London editor and journalist, began his writing career at the age of 14.

## SIX FEET OF SNOW IN THE OLD HOME TOWN; DON'T HAVE A CHILL



This is how Exeter, N. H., looks, or did just recently after its last snowfall. Six feet blanketed the town. The picture was received by Hermann Scheible, plumbing inspector of Miami Beach from his father-in-law, Walter S. Surgeon, of Exeter. A note accompanying it says: "There is one foot more of snow than when this was taken. In the middle of the street where it is packed down it is three feet deep. It is zero and a hard wind is blowing. We can only get half a ton of coal at a time. The snow is so deep that we could not do anything in the woods for the last four weeks. This is the worst winter in 42 years. It was some job to dig out of the house after the storm."

## FRENCH PROPHET NOW VERY POPULAR AT HOME

Coué's American Visit so Affects His Standing He Has to Hire a Hall.

PARIS, March 17.—Five "bluecoats" were necessary to turn people away from Monsieur Coué's first lecture in France after his return from America.

"But see, I have a ticket," argued many a weak-looking creature waving little blue tickets before the gentleman.

"Pas bon, pas bon Mesdames. That's only an invitation; you must have a reserved seat." And that was all there was to it.

No one had the idea there would be such a great crowd, not even the little French druggist himself, for he took the trouble to seek out one of the smallest lecture halls in Paris. He didn't wish to speak to empty benches and he didn't. An hour before the lecture was to begin every seat was

taken and not a free inch of standing room.

Before he left for his tour in the new world few Frenchmen had ever heard of Coué. The newspapers still give him little space and his light is still under a bushel. He says that while in America he received patients from all over the country.

Several testimonials were read during his recent journey. The most convincing one was from a young man who was able to take but a few steps at a time and who was constantly under the care of a doctor. At the time of writing the letter to Coué he had just passed the physical examination for the U. S. army and stated that he was able to do four or five miles of walking each day.

The little druggist commanded absolute silence while addressing his audience and during the evening gave demonstrations on several persons.

Monsieur Coué's head has not been turned by the great receptions and enthusiasm accorded him. He is still the simple little man from Nancy, and after the lecture made for a side door, endeavoring to escape the crowd

which followed upon his heels determined to tell him of their ills.

"Every day in every way you are getting better and better," the little intruder man called after them and the crowd went away believing it. Imagination is the ticket.

## WHALE OIL OUTPUT LOW.

VANCOUVER, B. C.—Whaling was conducted on a very small scale during the past year, the whaling fleet only operating for a period of three months, during which 187 of the great mammals were captured. This is far below the catch during the years when whale-oil was fetching a reasonable price, the maximum reached in the best season being 250.

## PLAN \$1,000,000 HOTEL.

ST. JOHN, N. B.—It is announced that arrangements have been practically completed for the construction of a \$1,000,000 hotel in this city, which it is hoped may be completed for the opening of the 1924 season. A similar erection is proposed for Halifax if local capital can be interested to finance part of the project.

## FLORAL PARK



To be the beauty spot of North Miami. Many beautiful bungalows now building. The new seventy-foot main highway from the Dixie to Hialeah, Seventeenth Avenue just completed, running through Floral Park; Natural rock piers at entrances of streets. The right distance from the center of Miami to live; good drinking water; high elevation of land. Where every week shows that the large amount of new building is getting closer and closer in every way, now that the contract has been let to H. I. Clark & Sons to complete the building of all the streets during the summer; and three thousand five hundred red acacia plants to be set out during the month of May. What will this do for the investors of FLORAL PARK? How will the many home-builders feel?

Read this again before you invest elsewhere. Prices \$575.00 and up to \$1,200.00. Good terms. Special inducements if you want to build—will take second mortgages and help you get a first mortgage from the banks—and when banks take these loans you know what its outlook is financially.

**CAUSEWAY**  
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Miami, Florida Phone 4410

**JAMAICA BAY FOLK, LIKE ESKIMOS, FISH THROUGH ICE.**

You might imagine that you would have to take a trip to the Arctic and go fishing with the Eskimos in order to have the fun of cutting holes in the ice and spearing eels. But no; the New Yorker can go through that frigid and stimulating performance in his own suburbs.

A trip to Jamaica Bay in the vicinity of Rockaway beach will land the ad-

venturer on the shore of an icy stretch of sea water where the natives constantly exercise the Eskimo tactics of fish spearing. Like the Eskimo, the Long Island fisherman chops a hole through the ice with a hatchet. Then, standing over it, he raises his long eel spear with its numerous sharp prongs and plunges it down vertically to the muddy bottom. When he pulls out the weapon its prongs are liable to be decorated with from one to three wriggling eels.—New York Sun.

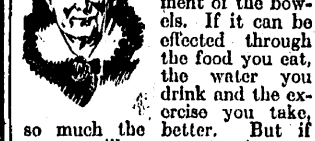
## This Laxative Works Fine on Old People

Thousands have kept themselves healthy with Dr. Caldwell's Syrup Pepsin

**ANY FAMILY MAY TRY IT FREE.**

ADVANCING age with its subdued ambitions and strivings could be made very happy if only good health accompanied it, and the basis of good health, as everyone learns upon reaching the age of 60, is the regular daily movement of the bowels. If it can be effected through the food you eat, the water you drink and the exercise you take, so much the better. But if nature will not operate it must be assisted or sickness will follow. Neglected constipation causes the blood pressure to go up 28 per cent, and that is the forerunner of hardening of the arteries. It makes rheumatism and gout worse, too.

The ideal constipation remedy for people of advancing years is Dr. Caldwell's Syrup Pepsin, a vegetable compound of Egyptian senna and pepsin with pleasant-tasting aromatics. It is gentle and mild, and does not cramp or grip. It is a mistake to think you need a violent salt or powder or pill, calomel, coal-tar drugs and such things. They purge and



weaken you, and their reaction tends to make you more constipated than before.

Now try the milder method. Dr. Caldwell's Syrup Pepsin does not lose its good effect with repeated use, and increased doses are unnecessary. Mrs. E. M. Burgess of Infield, N. C., who is 73, keeps herself in good health with it, and Mr. Charles Chorman of Stapleton, Staten Island, N. Y., wasted fifteen years and considerable money on other remedies before finding steady relief with Syrup Pepsin.

Use Dr. Caldwell's Syrup Pepsin yourself the next time you suffer from constipation, biliousness, headache, sleeplessness, indigestion, piles or night cramps. Many thousands of elderly people use nothing else, and it costs them less than a cent a dose. Druggists have sold it successfully for 30 years, and it is the most widely bought family laxative in the world.

## TAKE DR. SYRUP PEPSIN CALDWELL'S The family laxative



## Spray Your Crops with Pyrox

Bugs and blight may hit your crops at the same time. If they come, even an hour's delay may cost you money. Be ready for them with Pyrox—the 23-year-old spray that chemically combines a powerful blight-preventer with a deadly poison. Helps you get blight-free crops on the market in time for the big money. Makes crops bigger by invigorating the plants and lengthening growing period.

Smooth, creamy Pyrox is instantly ready for use; mixes thoroughly; stays long in suspension; goes like mist through finest nozzles. Sticks like paint. Improved formula makes Pyrox better now than it ever was.

Come in and get copy of FREE BOOK telling in users' own words what Pyrox does for them.

PYROX IS SOLD BY

W. H. Cauley, Goulds, Fla.; John Opsahl Trading Company, Larkins, Fla.; Hector Supply Company, Homestead, Fla.; Hughes Seed Company, Miami, Fla.

**Pyrox**  
the powerful triple-duty spray  
Kills bugs—controls diseases—increases yield

# LUXEBERRY ENAMEL

## SPREADS CONTENTMENT

LUXEBERRY WHITE ENAMEL IS THE PUREST WHITE EVER DEVELOPED, AND PRODUCES A MELLOW, HAND-RUBBED EFFECT THAT ENDURES INDEFINITELY WITHOUT DISCOLORING, CRACKING OR CHIPPING.

LUXEBERRY ENAMEL IS MADE IN WHITE AND SIX MELLOW TONES. SOLD ONLY BY—

"MIAMI'S EXCLUSIVE PAINT STORE"

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SEE PAGE 59, SATURDAY EVENING POST, LATEST ISSUE

# LOOK! PEOPLE! LOOK!

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